



# ARKANSAS PLANT FOOD ASSOCIATION

Newsletter

May 2010

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Some mistakes are  
too much fun to  
only make once.

## MISSION STATEMENT

"The association shall foster and promote the dissemination of useful and practical information regarding all forms of plant food and lime, their application to crops of all kinds, better cultural practices, and other related information which would result in the production of better crops and increased farm income."

## A MESSAGE FROM THE PRESIDENT

### Greetings to All.

I wanted to take a few lines to say that that I'm excited to be the 2010 President of the Arkansas Plant Food Association. This year poses to be as interesting as the last couple but hopefully the market will be a little softer on all of us.

I tend to look at things from the farmer's point of view, trying to keep the cost at the farm level low to help the grower's profit margin. As long as the farmer makes money, I make money. We at the retail level have been beaten up on both ends, with the high cost of products, fighting inventory, and trying to convince the grower that he needs to put that high priced fertilizer on the ground. Even though sales have maintained, it is a challenge to keep people from mining the soil. With the help of University Extension, our Arkansas State Plant Board, and Industry, we will keep putting product on the ground and be the Good Stewards of the Environment that the farmers of Arkansas have come to know and respect.

Thank you for allowing me to be your president.

J. Todd Berry  
Success Grain Inc.  
President, APFA 2010

## UPCOMING EVENTS

2011 Annual Conference,  
January 18-21, 2011, Riverfront  
Wyndham, NLR

## INSIDE THIS ISSUE

Message from the President

APFA 2010 Officers, Board, and  
Committees

Water Quality Numeric Nutrient  
Criteria – EPA Actions in Florida –  
Should You Care?

From TFI (The Fertilizer Institute)

APFA Corporate Membership 2010

We are sad to report the passing of Mrs. Holly Hudspeth,  
wife of Bobby Hudspeth, in February of this year.

## APFA 2010 OFFICERS, BOARD, AND COMMITTEES

### OFFICERS

Todd Berry, President, Success Grain Company  
Jim Magness, President-Elect, Gavilon, Inc.  
Nathan Slaton, Vice President, University of Arkansas  
Lottie Mitchell, Secretary, Helm Fertilizer  
Dan Gladden, Executive Director, The Gladden Group

### EX-OFFICIO DIRECTORS

Clint Jayroe, Immediate Past President  
Larry Jayroe, Rep to Ark. State Plant Board  
Jamey Johnson, Director of ASPB Feed & Fertilizer Div.  
Dr. Leo Espinoza, Ark. Agricultural Extension Service  
Dr. Nathan Slaton, Ark. Agricultural Experiment Station  
Dr. Rick Norman, Ark. Agricultural Extension Service

### BOARD OF DIRECTORS

Gary Jayroe, St. Francis County Co-op  
Mark Browning, Tri-County Co-op, Brinkley, AR  
Ralph Lunsford, Atlantic-Pacific Agriculture Company  
Tony Lucius, Jimmy Sanders, Inc.  
Stan Baker, Helm Fertilizer, North Little Rock, AR  
Tony Frizzell, Bruce Oakley, Inc.  
Larry Fortner, Cenex Harvest States, Inc.  
Josh Searcy, Alliance Application Equipment  
Tony Holder, Helena Chemical Company

### APFA COMMITTEES 2010

#### Annual Conference - Program

Jim Magness – Chairman  
Nathan Slayton – Co-Chairman  
Dr. Leo Espinoza  
Tony Holder  
Larry Fortner

#### Annual Conference – Arrangements

Clint Jayroe – Chairman  
Jamey Johnson – Co-Chairman  
Gary Jayroe

#### Annual Conference - Exhibits

Josh Searcy - Chairman  
Tony Holder

#### Annual Conference – Finance

Lottie Mitchell - Chairperson  
Jim Magness

#### Annual Conference – Registration

Lottie Mitchell - Chairperson  
Dan Gladden

#### Budget and Finance

Larry Fortner – Chairman  
Gary Jayroe  
Jamey Johnson  
Lottie Mitchell

#### Publicity and Newsletter

Dan Gladden – Chairman  
Rick Norman  
Nathan Slaton  
Tony Lucius

#### Scholarships, Recognitions and Awards

Rick Norman – Chairman  
Tony Holder  
Tony Frizzell

#### Nominations

Tony Holder – Chairman  
Tony Fizzell  
Todd Berry

#### Membership

Dan Gladden – Chairman  
Ralph Lunsford

#### Technical Conference/Dealer Education

Dr. Leo Espinoza – Chairman  
Dr. Nathan Slayton  
Dr. Rick Norman  
Dr. John Gilmore  
Dr. Steve Green  
Todd Berry

#### Summer Meeting

Larry Fortner – Chairman  
Josh Searcy  
Tony Lucius

#### Environmental Quality

Cliff Snyder - Chairman  
Nathan Slayton  
Rick Norman  
Jamey Johnson

#### Executive Audit Committee

Tony Frizzell - Chairman  
Clint Jayroe  
Todd Berry  
Jim Magness

#### Constitution and By-Laws

Larry Jayroe – Chairman  
Todd Berry

#### Governmental Affairs

Larry Jayroe - Chairman  
Don Compton  
Wendell Stratton  
Noal Lawhon

**WATER QUALITY  
NUMERIC NUTRIENT CRITERIA  
– EPA ACTIONS IN FLORIDA –  
SHOULD YOU CARE?**

**Cliff Snyder, IPNI Nitrogen Program Director**

After being sued in 2008 by certain environmental groups, the U.S. EPA has stepped in to propose “numeric water quality criteria” which establishes nutrient concentrations to protect aquatic life in lakes and flowing waters, including canals, in Florida (<http://www.epa.gov/waterscience/standards/rules/florida/>). (For more understandable details refer to: <http://edis.ifas.ufl.edu/pdf/SS/SS52800.pdf>.)

These EPA actions were taken even though the Florida Department of Environmental Protection (FDEP) was considered one of the national leaders in developing nutrient criteria and standards.

Once nutrient criteria are established, standards usually follow upon which Total Maximum Daily Loads (TMDLs) may be developed. A numeric standard is the maximum nitrogen and/or phosphorus concentration a water body can endure while maintaining its designated use.

The Florida Fertilizer and Agrichemical Association’s Mary Hartney has reported, “the U.S. EPA is holding three additional public hearings in April to receive more input on the agency’s proposed rule,” and she has encouraged FFAA member involvement. If EPA is successful in over-riding the FDEP there is concern that other states, members of the agriculture community, and fertilizer interests will become more vulnerable.

In 2007, the Arkansas Pollution Control and Ecology Commission (APCEC) established water quality standards for surface waters in Arkansas, known as “Regulation 2” ([http://www.adeq.state.ar.us/regs/files/reg02\\_final\\_071125.pdf](http://www.adeq.state.ar.us/regs/files/reg02_final_071125.pdf)).

The APCEC stated, “Materials stimulating algal growth shall not be present in concentrations sufficient to cause objectionable algal densities or other nuisance aquatic vegetation or otherwise impair any designated use of the waterbody.”

If point source discharges are found to be significant contributors to excess nutrients in waterbodies, then they must adhere to specific discharge limits for total phosphorus and ammonia nitrogen.

The Arkansas Department of Environmental Quality (ADEQ) is responsible for developing a list of waters (303(d) list) that do not meet applicable water quality standards.

For those interested, a Citizens Guide to participation in the review of water quality standards has been posted by ADEQ at ([http://www.adeq.state.ar.us/water/branch\\_planning/pdfs/wqs\\_citizen\\_guide\\_020821.pdf](http://www.adeq.state.ar.us/water/branch_planning/pdfs/wqs_citizen_guide_020821.pdf)).

**FROM TFI**

The Fertilizer Institute (TFI) would like to draw your attention to a report on water pollution and agriculture released recently by environmental groups. The report, “Cultivating Clean Water: State-Based Regulation of Agricultural Runoff Pollution,” claims that states’ efforts to control water pollution from agriculture fall short in enforcement and monitoring, largely due to limited funding and staff resources and “political resistance to regulation of agriculture.”

The report was prepared by the Environmental Law and Policy Center, which released it along with other groups, including the Mississippi River Cooperative, the Environmental Working Group, Public Employees for Environmental Responsibility, and the Gulf Restoration Network. For a copy of the report, inquire at [info@arkplantfood.com](mailto:info@arkplantfood.com).

We will continue to keep you informed on state related water quality issues as events warrant. In the meantime, please contact TFI by telephone at (202) 515-2703 or e-mail at [kmathers@tfi.org](mailto:kmathers@tfi.org) or TFI Vice President of Scientific Programs Bill Herz at (202) 515-2706 or [wcherz@tfi.org](mailto:wcherz@tfi.org) with any questions.

## APFA CORPORATE MEMBERSHIP 2010

Corporate Name	Representative
Farm Service, Inc., Hoxie, AR	Larry Singleton
Adams Equipment, DeWitt, AR	Billy Adams
Oakley, Inc., NLR, AR	Tony Frizzell
Success Grain, Success, AR	Todd Berry
Morris Farm Center, Piggott, AR	Gary Dobbins
American Plant Food, Pittsburg, TX	Joe Eddleman
Home Oil Company, Osceola, AR	Wade Castleberry
Lonoke county Coop, Lonoke, AR	
England Liquid Fertilizer, England, AR	Sue Burgess
Helm Fertilizer, NLR, AR	J.T. Brehmer
Stratton Seed Company, Stuttgart, AR	Wendell Stratton
CHS, Inc., Minneapolis, MN	Larry Fortner
Midwest Lime, Batesville, AR	
Whitmore Fertilizer, DeWitt, AR	Jack Whitmore
Gavilon, Inc., Greenville, MS	Jim Magness
Jimmy Sanders, Inc., Cleveland, MS	Larry Jayroe

Have you checked out the new  
APFA web site yet? Take a look at  
[www.arkplantfood.com](http://www.arkplantfood.com).



UNIVERSITY OF  
ARKANSAS



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